

REA STRATEGIC ALLIANCE AGREEMENT SIGNED

RP Data, Australia's largest property information and analytics company, is pleased to announce a 5-year strategic alliance involving a data and content licensing agreement with REA (realestate.com.au). The agreement will supersede current agreements in place between the two companies which were due for renewal in June 2009.

RP Data CEO Graham Mirabito said today, "Both RP Data and realestate.com.au are market leaders in Australia and are committed to new innovations in their respective markets. Given the finance market's volatility, and the fact that property underpins 70% of Australians' wealth, this partnership will provide a new range of information services to both professionals and consumers."

For Further Information please contact:

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