

RP Data's Financial Intelligence Service gives you the latest financial data to identify new market opportunities.

Now you can use accurate, up-to-the-minute financial data to identify and evaluate prospects, define business development areas and plan marketing initiatives to take advantage of new opportunities.

Financial Intelligence can help you make decisions according to property ownership and equity, length of ownership, land use type and purchaser mix, property value and more. This is an invaluable resource for finance and mortgage providers that can give a vital competitive edge.

Financial Intelligence



finance

10 REASONS WHY RP DATA'S FINANCIAL INTELLIGENCE IS ESSENTIAL TO YOUR OFFICE

- Evaluate prospective customers by current property ownership, assets and liabilities
- Use the latest property market information such as capital growth charts, sales per annum and changes in median sales prices
- Identify prospects for refinancing
- Assess motivations for selling
- Analyse equity ratio by property purchase date
- Identify properties with the highest probability of turnover
- Evaluate purchaser mix
- Map high value properties and investor owned properties
- Assess land use type through over 100 categories
- Save time and money with pre-valuation property information

Since 1991, RP Data has been providing innovative and comprehensive information solutions for the Australian and New Zealand property industry. Through our services, clients obtain the most thorough and up to date property information delivered in real time to increase revenue and productivity, cut costs and extend their capabilities in a highly competitive marketplace.



Call your local RP office or visit
www.rpdata.com